



Sam Abbas, Yogurtopia and Yogurtopia Franchising President

Sam Abbas, 29, combines vision and passion with tactical management and growth skills to Yogurtopia, and is responsible for building the brand from the ground up. In 2010, seeking a healthy alternative to traditional desserts and itching to dive into entrepreneurship, Abbas created the Yogurtopia concept and launched the first store in Arizona. Currently, there are locations in Gilbert, Arizona and Dearborn, Michigan. In Fall 2015, Yogurtopia will double its number of locations with the openings of two franchise locations in metro Detroit.

Abbas' educational background, which includes a bachelors in Economics and Management from Albion College and a Masters of Business Administration with an emphasis in Finance from Arizona State University, set the stage for creating and running successful companies. Currently, Abbas is a CPA candidate, almost to the finish line. He's also a Goldman Sachs 10KSB program alumnus. Beyond his education, a career in the corporate world offered many lessons learned and accolades earned, but Abbas craved something more.

"I wanted to give the community a chance to get together and be healthy, to have time to connect and to enjoy company and delicious food and drinks that were both affordable and responsible for our health and environment," said Abbas.

Yogurtopia is headquartered in Dearborn, Michigan. Abbas resides in Dearborn.