Management A Practical Introduction Rar

ManagementA Practical Introduction to In-depth InterviewingMatlabPsychotherapy: A Practical IntroductionManagementA Practical Introduction to Enterprise Network and Security ManagementApplying Communication Theory for Professional LifeUnderstanding Digital LiteraciesCritical ReasoningOperations ResearchA Practical Introduction to Index NumbersA Practical Introduction to Beam Physics and Particle AcceleratorsFormal LanguageA Practical Introduction to Supply ChainLoose Leaf for Management: A Practical IntroductionUnderstanding TopologyData VisualizationA Practical Introduction to Computer ArchitectureRegression AnalysisA Practical Introduction to Homeland SecurityA Practical Introduction to the Simulation of Molecular SystemsFeature WritingStudying Early Printed Books, 1450-1800A Practical Introduction to Human-in-the-Loop Cyber-Physical SystemsStochastic CalculusA Practical Introduction to Hardware/Software CodesignSocial ResearchCritical Reasoning in EthicsMultiple RegressionA Practical Introduction to Fuzzy Logic using LISPNewspaper JournalismSports JournalismA Practical Introduction to Computer Vision with OpenCVSerious Cryptography, 2nd EditionCritical Discourse AnalysisUsing Information TechnologyA Practical Introduction to Survey DesignA Practical Introduction to BusinessUser Experience DesignThe World of the Microscope Angelo Kinicki Alan Morris Dorothy C. Attaway Adam Brenner Angelo Kinicki Bongsik Shin Marianne Dainton Rodney H. Jones Anne Thomson Michael Carter Jeff Ralph Santiago Bernal Adam Brooks Webber David Pheasey Denise Breaux Soignet Shaun V. Ault Kieran Healy Daniel Page Jeremy Arkes Bruce Oliver Newsome Martin J. Field Susan Pape Sarah Werner David Nunes Richard Durrett Patrick R. Schaumont Bruce Curtis Anne Thomson Aki Roberts Luis Argüelles Mendez Susan Pape Phil Andrews Kenneth Dawson-Howe Jean-Philippe Aumasson Simon Statham Stacey C. Sawyer Haydn Aarons Harold Koontz Gavin Allanwood Chris Oxlade

LISP Newspaper Journalism Sports Journalism A Practical Introduction to Computer Vision with OpenCV Serious Cryptography, 2nd Edition Critical Discourse Analysis Using Information Technology A Practical Introduction to Survey Design A Practical Introduction to Business User Experience Design The World of the Microscope *Angelo Kinicki Alan Morris Dorothy C. Attaway Adam Brenner Angelo Kinicki Bongsik Shin Marianne Dainton Rodney H. Jones Anne Thomson Michael Carter Jeff Ralph Santiago Bernal Adam Brooks Webber David Pheasey Denise Breaux Soignet Shaun V. Ault Kieran Healy Daniel Page Jeremy Arkes Bruce Oliver Newsome Martin J. Field Susan Pape Sarah Werner David Nunes Richard Durrett Patrick R. Schaumont Bruce Curtis Anne Thomson Aki Roberts Luis Argüelles Mendez Susan Pape Phil Andrews Kenneth Dawson-Howe Jean-Philippe Aumasson Simon Statham Stacey C. Sawyer Haydn Aarons Harold Koontz Gavin Allanwood Chris Oxlade*

blending scholarship and imaginative writing asu business professor kinicki of kreitner kinicki organizational behavior 8e and writer williams of williams sawyer using information technology 7e and other college texts have created a highly readable introductory management text with a truly unique student centered layout that has been well received by today s visually oriented students the authors present all basic management concepts and principles in bite size chunks 2 to 6 page sections to optimize student learning and also emphasize the practicality of the subject matter in addition instructor and students are given a wealth of classroom tested resources

are you new to qualitative research or a bit rusty and in need of some inspiration are you doing a research project involving in depth interviews are you nervous about carrying out your interviews this book will help you complete your qualitative research project by providing a nuts and bolts introduction to interviewing with coverage of ethics preparation strategies and advice for handling the unexpected in the field this handy guide will help you get to grips with the basics of interviewing before embarking on your research while recognising that your research question and the context of your research will drive your approach to interviewing this book provides practical advice often skipped in traditional methods textbooks written with the needs of social science students and those new to qualitative research in mind the book will help you plan prepare for carry out and analyse your interviews

matlab third edition is the only book that gives a full introduction to programming in matlab combined with an explanation of the software s powerful functions enabling engineers to fully exploit its extensive capabilities in solving engineering problems the book provides a systematic step by step approach building on concepts throughout the text facilitating easier learning sections on common pitfalls and programming guidelines direct students towards best practice the book is organized into 14 chapters starting with programming concepts such as variables assignments input output and selection statements moves onto loops and then solves problems using both the programming concept and the power of matlab side by side in depth coverage is given to input output a topic that is fundamental to many engineering applications vectorized code has been made into its own chapter in order to emphasize the importance of using matlab efficiently there are also expanded examples on low level file input functions graphical user interfaces and use of matlab version r2012b modified and new end of

chapter exercises improved labeling of plots and improved standards for variable names and documentation this book will be a valuable resource for engineers learning to program and model in matlab as well as for undergraduates in engineering and science taking a course that uses or recommends matlab presents programming concepts and matlab built in functions side by side systematic step by step approach building on concepts throughout the book facilitating easier learning sections on common pitfalls and programming guidelines direct students towards best practice

offering unique essential coverage of the theoretical foundations and core techniques of a variety of psychotherapies psychotherapy a practical introduction is a one stop resource for psychiatry residents and psychiatrists beginning practice as well as graduate trainees in psychology and clinical social work this practical reference is an invaluable tool for understanding the common approaches fundamental to all therapies exploring the most frequently used therapy approaches learning evidence based approaches for making treatment decisions and engaging patients in safe and effective psychotherapies regardless of treatment setting for faculty instructors brand new resource provides a readable highly applicable core textbook for any introductory psychotherapy course or psychotherapy didactic series

blending research practical application and imaginative writing arizona state university business professor angelo kinicki author of kreitner kinicki organizational behavior 10e and writer brian williams author of williams sawyer using information technology 7e have created a market leading text through highly readable writing an emphasis on practicality and a unique student centered layout the authors present all basic management concepts in bite size chunks 2 to 6 page sections to optimize student learning and emphasize the practicality of the subject matter this text is widely praised by today s visually oriented students in addition instructors and students are supplied with a wealth of classroom proven resources

a practical introduction to enterprise network and security management second edition provides a balanced understanding of introductory and advanced subjects in both computer networking and cybersecurity although much of the focus is on technical concepts managerial issues related to enterprise network and security planning and design are explained from a practitioner s perspective because of the critical importance of cybersecurity in today s enterprise networks security related issues are explained throughout the book and four chapters are dedicated to fundamental knowledge challenging concepts are explained so readers can follow through with careful reading this book is written for those who are self studying or studying information systems or computer science in a classroom setting if used for a course it has enough material for a semester or a quarter features provides both theoretical and practical hands on knowledge and learning experiences for computer networking and cybersecurity offers a solid knowledge base for those preparing for certificate tests such as comptia and cissp takes advantage of actual cases examples industry products and services so students can relate concepts and theories to practice explains subjects in a systematic and practical manner to facilitate understanding includes practical exercise questions that can be individual or group

assignments within or without a classroom contains several information rich screenshots figures and tables carefully constructed to solidify concepts and enhance visual learning the text is designed for students studying information systems or computer science for the first time as a textbook this book includes hands on assignments based on the packet tracer program an excellent network design and simulation tool from cisco instructor materials also are provided including powerpoint slides solutions for exercise questions and additional chapter questions from which to build tests

updated edition of bestseller applying communication theory for professional life by marianne dainton and elaine d zelley is the first communication theory textbook to provide practical material for career oriented readers featuring new case studies updated examples and the latest research the fourth edition of this bestseller introduces communication theory in a way that helps you understand its importance to careers in communication and business real world case studies within each chapter are designed to illustrate the application of theory in a variety of professional settings new to the fourth edition all case studies now include specific questions about ethical issues associated with the narrative of the case and how knowledge of theory can help you negotiate these ethical dilemmas the simulated education as entertainment theory includes apps and other new media forms of educational content keeping you up to date with the latest technology four new case studies have been added to show you how the theories are tied to recent events the cases are titled 1 you re fired 2 bad move 3 million dollar manipulation 4 the new media culture wars new research and scholarship for all theories can be found in the chapter summaries and research applications of each chapter numerous political examples have been added to reflect the increasingly divergent political rhetoric in the united states

assuming no knowledge of linguistics understanding digital literacies provides an accessible and timely introduction to new media literacies it supplies readers with the theoretical and analytical tools with which to explore the linguistic and social impact of a host of new digital literacy practices each chapter in the volume covers a different topic presenting an overview of the major concepts issues problems and debates surrounding the topic while also encouraging students to reflect on and critically evaluate their own language and communication practices features include coverage of a diverse range of digital media texts tools and practices including blogging hypertextual organisation facebook twitter youtube wikipedia websites and games an extensive range of examples and case studies to illustrate each topic such as how blogs have affected our thinking about communication how the creation and sharing of digital images and video can bring about shifts in social roles and how the design of multiplayer online games for children can promote different ideologies a variety of discussion questions and mini ethnographic research projects involving exploration of various patterns of media production and communication between peers for example in the context of wikinomics and peer production social networking and civic participation and digital literacies at work end of chapter suggestions for further reading and links to key web and video resources a companion website providing supplementary material for each chapter including summaries of key issues additional web based exercises and links to further resources such as useful websites articles

videos and blogs this book will provide a key resource for undergraduate and graduate students studying courses in new media and digital literacies

reasoning is the everyday process through which we draw conclusions from facts or evidence this book provides a topical and exercise based introduction to critical thinking

operations research a practical introduction is just that a hands on approach to the field of operations research or and a useful guide for using or techniques in scientific decision making design analysis and management the text accomplishes two goals first it provides readers with an introduction to standard mathematical models and algorithms second it is a thorough examination of practical issues relevant to the development and use of computational methods for problem solving highlights all chapters contain up to date topics and summaries a succinct presentation to fit a one term course each chapter has references readings and list of key terms includes illustrative and current applications new exercises are added throughout the text software tools have been updated with the newest and most popular software many students of various disciplines such as mathematics economics industrial engineering and computer science often take one course in operations research this book is written to provide a succinct and efficient introduction to the subject for these students while offering a sound and fundamental preparation for more advanced courses in linear and nonlinear optimization and many stochastic models and analyses it provides relevant analytical tools for this varied audience and will also serve professionals corporate managers and technical consultants

this book provides an introduction to index numbers for statisticians economists and numerate members of the public it covers the essential basics mixing theoretical aspects with practical techniques to give a balanced and accessible introduction to the subject the concepts are illustrated by exploring the construction and use of the consumer prices index which is arguably the most important of all official statistics in the uk the book also considers current issues and developments in the field including the use of large scale price transaction data a practical introduction to index numbers will be the ideal accompaniment for students taking the index number components of the royal statistical society ordinary and higher certificate exams it provides suggested routes through the book for students and sets of exercises with solutions

this book is a brief exposition of the principles of beam physics and particle accelerators with emphasis on numerical examples employing readily available computer tools avoiding detailed derivations we invite the reader to use general high end languages such as mathcad and matlab as well as specialized particle accelerator codes e g mad winagile elegant and others to explore the principles presented this approach allows the student to readily identify relevant design parameters and their scaling and easily adapt computer input files to other related situations

business ethics has largely been written from the perspective of analytical philosophy with very little attention paid to the work of continental philosophers yet although very few of these philosophers directly discuss business ethics it is clear that their ideas have interesting applications in this field this innovative textbook shows how the work of continental philosophers deleuze and guattari foucault levinas bauman derrida levinas nietzsche zizek jonas sartre heidegger latour nancy and sloterdijk can provide fresh insights into a number of different issues in business ethics topics covered include agency stakeholder theory organizational culture organizational justice moral decision making leadership whistle blowing corporate social responsibility globalization and sustainability the book includes a number of features designed to aid comprehension including a detailed glossary of key terms text boxes explaining key concepts and a wide range of examples from the world of business

in many businesses supply chain people are trapped in reactive roles where they source contract purchase receive warehouse and ship as a service however in some businesses suppliers contribute to improvement programs technology funding marketing logistics and engineering expertise breaking into a proactive supply chain role takes broad thinking a talent for persuasion and the courage to go after it this book supplies proven methods to help you do so a practical introduction to supply chain describes how to run an efficient supply chain that exceeds expectations in terms of cost quality and supplier delivery it explains the need to integrate systems the flow of information and the way in which people work together between commercial purchasing materials management and distribution parts of the supply chain sharing powerful insights from the perspective of a supply chain manager the book details practical techniques drawn from the author s decades of experience it presents methods that apply directly to supply chains involving a physical product manufactured internally or outsourced as well as physical operations such as oilfield services this book demonstrates how to make a supply chain organization work in practice contributing more to business success than traditional purchasing and logistics organizations can in addition to writing about practical supply chain issues and approaches the author also describes proven methods he used while working with client teams on assignments he also details some of the ways his teams used to manage the people part of the change

management a practical introduction 10th edition empowers students to develop their career readiness developed to help students read and learn management with a purpose it takes a student centered approach this is the first product to uniquely integrate a strategic career readiness theme throughout to address employers concerns about students graduating without being career ready it continues to engage students through practical and relevant application of theory current examples imaginative writing and resources that work the revision expands its strategic career readiness theme has overhauled the trm with new detailed lesson plans to assist with course preparation for both in person and online classes integrates new coverage on creating shared value and sustainable development and increases the examples to be inclusive and representative of our diverse body of today s managers and employees

topology can present significant challenges for undergraduate students of mathematics and the sciences understanding topology aims to change that the perfect introductory topology textbook understanding topology requires only a knowledge of calculus and a general familiarity with set theory and logic equally approachable and rigorous the book s clear organization worked examples and concise writing style support a thorough understanding of basic topological principles professor shaun v ault s unique emphasis on fascinating applications from chemical dynamics to determining the shape of the universe will engage students in a way traditional topology textbooks do not back cover

an accessible primer on how to create effective graphics from data this book provides students and researchers a hands on introduction to the principles and practice of data visualization it explains what makes some graphs succeed while others fail how to make high quality figures from data using powerful and reproducible methods and how to think about data visualization in an honest and effective way data visualization builds the reader s expertise in ggplot2 a versatile visualization library for the r programming language through a series of worked examples this accessible primer then demonstrates how to create plots piece by piece beginning with summaries of single variables and moving on to more complex graphics topics include plotting continuous and categorical variables layering information on graphics producing effective small multiple plots grouping summarizing and transforming data for plotting creating maps working with the output of statistical models and refining plots to make them more comprehensible effective graphics are essential to communicating ideas and a great way to better understand data this book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings provides hands on instruction using r and ggplot2 shows how the tidyverse of data analysis tools makes working with r easier and more consistent includes a library of data sets code and functions

it is a great pleasure to write a preface to this book in my view the content is unique in that it blends traditional teaching approaches with the use of mathematics and a mainstream hardware design language hdl as formalisms to describe key concepts the book keeps the machine separate from the application by strictly following a bottom up approach it starts with transistors and logic gates and only introduces assembly language programs once their execution by a processor is clearly de ned using a hdl verilog in this case rather than static circuit diagrams is a big deviation from traditional books on computer architecture static circuit diagrams cannot be explored in a hands on way like the corresponding verilog model can in order to understand why i consider this shift so important one must consider how computer architecture a subject that has been studied for more than 50 years has evolved in the pioneering days computers were constructed by hand an entire computer could just about be described by drawing a circuit diagram initially such d grams consisted mostly of analogue components before later moving toward d ital logic gates the advent of digital electronics led to more complex cells such as half adders ip ops and decoders being recognised as useful building blocks

starts from the basics focusing less on proofs and the high level math underlying regressions and adopts an engaging tone to provide a text which is entirely accessible to students who don t have a stats background new chapter on integrity and ethics in regression analysis each chapter offers boxed examples stories exercises and clear summaries all of which are designed to support student learning optional appendix of statistical tools providing a primer to readers who need it code in r and stata and data sets and exercises in stata and csv to allow students to practice running their own regressions author created videos on youtube ppt lecture slides and test bank for instructors

this text provides students with a practical introduction to the concepts structure politics law hazards threats and practices of homeland security everywhere focusing on us homeland security canadian public safety and european domestic security it is a conceptual and practical textbook not a theoretical work it is focused on the knowledge and skills that will allow the reader to understand how homeland security is and should be practiced globalization population growth migration technology aging infrastructure and the simple trend to higher expectations are making homeland security more challenging yes homeland security really is a global problem the hyperconnectivity of today s world has reduced the capacity of the united states to act unilaterally or to solve homeland risks from within the borders alone newsome and jarmon explain the relevant concepts the structural authorities and responsibilities that policymakers struggle with and within which practitioners must work the processes that practitioners and professionals choose between or are obliged to use the actual activities and the end states and outputs of these activities moreover this book presents the concept of homeland security as an evolving experience rather than an artifact of life since 2001 it is a profession that requires some forming from the ground up as well as the top down

molecular simulation is a powerful tool in materials science physics chemistry and biomolecular fields this updated edition provides a pragmatic introduction to a wide range of techniques for the simulation of molecular systems at the atomic level the first part concentrates on methods for calculating the potential energy of a molecular system with new chapters on quantum chemical molecular mechanical and hybrid potential techniques the second part describes methods examining conformational dynamical and thermodynamical properties of systems covering techniques including geometry optimization normal mode analysis molecular dynamics and monte carlo simulation using python the second edition includes numerous examples and program modules for each simulation technique allowing the reader to perform the calculations and appreciate the inherent difficulties involved in each this is a valuable resource for researchers and graduate students wanting to know how to use atomic scale molecular simulations supplementary material including the program library and technical information available through cambridge org 9780521852524

this book provides a practical and richly informative introduction to feature writing and the broader context in which features journalists operate as well as covering the key elements and distinctive features that constitute good feature writing the book also offers a rich resource of real life examples case studies and exercises the authors have drawn on their considerable shared experience to provide a solid and

engaging grounding in the principles and practice of feature writing the textbook will explore the possibilities of feature writing including essential basics such as why journalists become feature writers the difference between news stories and features what features need to contain how to write features the different types of features the text is intended for both those who are studying the media at degree level and those who are wishing to embark on a career in the print industry it will be invaluable for trainee feature writers

a comprehensive resource to understanding the hand press printing of early books studying early printed books 1450 1800 offers a guide to the fascinating process of how books were printed in the first centuries of the press and shows how the mechanics of making books shapes how we read and understand them the author offers an insightful overview of how books were made in the hand press period and then includes an in depth review of the specific aspects of the printing process she addresses questions such as how was paper made what were different book formats how did the press work in addition the text is filled with illustrative examples that demonstrate how understanding the early processes can be helpful to today s researchers studying early printed books shows the connections between the material form of a book what it looks like and how it was made how a book conveys its meaning and how it is used by readers the author helps readers navigate books by explaining how to tell which parts of a book are the result of early printing practices and which are a result of later changes the text also offers guidance on how to approach a book how to read a catalog record the difference between using digital facsimiles and books in hand this important guide reveals how books were made with the advent of the printing press and how they are understood today offers information on how to use digital reproductions of early printed books as well as how to work in a rare books library contains a useful glossary and a detailed list of recommended readings includes a companion website for further research written for students of book history materiality of text and history of information studying early printed books explores the many aspects of the early printing process of books and explains how their form is understood today

the first book focusing on one of the hottest new topics in internet of things systems research and development studies estimate that by 2020 we will have a vast internet of things iot network comprising 26 billion connected devices including everything from light bulbs to refrigerators coffee makers to cars from the beginning the concept of cyber physical systems cps or the sensing and control of physical phenomena through networks of devices that work together to achieve common goals has been implicit in the iot enterprise this book focuses on the increasingly hot topic of human in the loop cyber physical systems hitlcps cpss that incorporate human responses in iot equation why have we not yet integrated the human component into cpss what are the major challenges to achieving hitlcps how can we take advantage of ubiquitous sensing platforms such as smartphones and personal devices to achieve that goal while mature hitlcps designs have yet to be achieved or a general consensus reached on underlying hitlcps requirements principles and theory researchers and developers worldwide are on the cusp of realizing them with contributions from researchers at the cutting edge of hitlcps r d this book addresses many of these questions from the theoretical and practical points of view an essential primer on a rapidly emerging internet of things concept focusing

on human centric applications discusses new topics which until now have only been available in research papers scattered throughout the world literature addressed fundamental concepts in depth while providing practical insights into the development of complete hitlcps systems includes a companion website containing full source code for all of the applications described this book is an indispensable resource for researchers and app developers eager to explore hitl concepts and include them into their designs it is also an excellent primer for advanced undergraduates and graduate students studying iot cps and hitlcps

this compact yet thorough text zeros in on the parts of the theory that are particularly relevant to applications it begins with a description of brownian motion and the associated stochastic calculus including their relationship to partial differential equations it solves stochastic differential equations by a variety of methods and studies in detail the one dimensional case the book concludes with a treatment of semigroups and generators applying the theory of harris chains to diffusions and presenting a quick course in weak convergence of markov chains to diffusions the presentation is unparalleled in its clarity and simplicity whether your students are interested in probability analysis differential geometry or applications in operations research physics finance or the many other areas to which the subject applies you ll find that this text brings together the material you need to effectively and efficiently impart the practical background they need

this is a practical book for computer engineers who want to understand or implement hardware software systems it focuses on problems that require one to combine hardware design with software design such problems can be solved with hardware software codesign when used properly hardware software co sign works better than hardware design or software design alone it can improve the overall performance of digital systems and it can shorten their design time hardware software codesign can help a designer to make trade offs between the exibility and the performanceof a digital system to achieve this a designer needs to combine two radically different ways of design the sequential way of dec position in time using software with the parallel way of decomposition in space using hardware intended audience this book assumes that you have a basic understandingof hardware that you are miliar with standard digital hardware componentssuch as registers logic gates and components such as multiplexers and arithmetic operators the book also assumes that you know how to write a program in c these topics are usually covered in an introductory course on computer engineering or in a combination of courses on digital design and software engineering

original fresh and relevant this is a theoretically informed practical guide to researching social relations the text provides a mixed methods approach that challenges historical divisions between quantitative and qualitative research it adopts a multidisciplinary approach to social science research drawing from areas such as sociology social psychology and social anthropology explicitly addressing the concerns of emergent researchers it provides both a how to account of social research and an understanding of the main factors that contextualize research by discussing why do social scientists work this way

critical reasoning in ethics is an accessible introduction that will enable students through practical exercises to develop their own skills in reasoning about ethical issues such as analysing and evaluating arguments used in discussions of ethical issues analysing and evaluating ethical concepts such as utilitarianism making decisions on ethical issues learning how to approach ethical issues in a fair minded way ethical issues discussed include the arguments about abortion euthanasia capital punishment animal rights the environment and war the book will be essential reading for philosophy health social work and nursing courses

multiple regression a practical introduction is a text for an advanced undergraduate or beginning graduate course in statistics for social science and related fields also students preparing for more advanced courses can self study the text to refresh and solidify their statistical background drawing on decades of teaching this material the authors present the ideas in an approachable and nontechnical manner with no expectation that readers have more than a standard introductory statistics course as background multiple regression asks how a dependent variable is related to or predicted by a set of independent variables the book includes many interesting example analyses and interpretations along with exercises each dataset used for the examples and exercises is small enough for readers to easily grasp the entire dataset and its analysis with respect to the specific statistical techniques covered a website for the book includes spss stata sas and r code and commands for each type of analysis or recoding of variables in the book solutions to two of the end of chapter exercise types are also available for students to practice the instructor side of the site contains editable powerpoint slides other solutions and a test bank

this book makes use of the lisp programming language to provide readers with the necessary background to understand and use fuzzy logic to solve simple to medium complexity real world problems it introduces the basics of lisp required to use a fuzzy lisp programming toolbox which was specifically implemented by the author to teach the theory behind fuzzy logic and at the same time equip readers to use their newly acquired knowledge to build fuzzy models of increasing complexity the book fills an important gap in the literature providing readers with a practice oriented reference guide to fuzzy logic that offers more complexity than popular books yet is more accessible than other mathematical treatises on the topic as such students in first year university courses with a basic tertiary mathematical background and no previous experience with programming should be able to easily follow the content the book is intended for students and professionals in the fields of computer science and engineering as well as disciplines including astronomy biology medicine and earth sciences software developers may also benefit from this book which is intended as both an introductory textbook and self study reference guide to fuzzy logic and its applications the complete set of functions that make up the fuzzy lisp programming toolbox can be downloaded from a companion book s website

this practical introduction to journalism covers all the key elements and distinctive features that constitute good newspaper journalism and provides students with a rich resource of real life examples case studies and exercises

the sports journalist of today needs to be well equipped for the digital age from the challenges of minute by minute reporting to the demands of writing for online outlets blogging and podcasting sports journalism is now fully immersed in new and social media sports journalism a practical guide will give you the skills you need to navigate these new platforms whilst also teaching you the basics of interviewing reporting feature writing for print and commentary for radio and television this new edition now includes new examples demonstrating the use of social media in sports journalism a new chapter on the current professional working practice of sports journalism covering the skills required of agency and freelance journalists today a new chapter on sports public relations expanded coverage of radio and television sports journalism with more emphasis on commentary and multi platform working quotes from working journalists offering valuable insights into the industry this book is a complete guide to the practice of sports journalism across all platforms print online radio television and social media sites

explains the theory behind basic computer vision and provides a bridge from the theory to practical implementation using the industry standard opencv libraries computer vision is a rapidly expanding area and it is becoming progressively easier for developers to make use of this field due to the ready availability of high quality libraries such as opencv 2 this text is intended to facilitate the practical use of computer vision with the goal being to bridge the gap between the theory and the practical implementation of computer vision the book will explain how to use the relevant opencv library routines and will be accompanied by a full working program including the code snippets from the text this textbook is a heavily illustrated practical introduction to an exciting field the applications of which are becoming almost ubiquitous we are now surrounded by cameras for example cameras on computers tablets cameras built into our mobile phones cameras in games consoles cameras imaging difficult modalities such as ultrasound x ray mri in hospitals and surveillance cameras this book is concerned with helping the next generation of computer developers to make use of all these images in order to develop systems which are more intuitive and interact with us in more intelligent ways explains the theory behind basic computer vision and provides a bridge from the theory to practical implementation using the industry standard opencv libraries offers an introduction to computer vision with enough theory to make clear how the various algorithms work but with an emphasis on practical programming issues provides enough material for a one semester course in computer vision at senior undergraduate and masters levels includes the basics of cameras and images and image processing to remove noise before moving on to topics such as image histogramming binary imaging video processing to detect and model moving objects geometric operations camera models edge detection features detection recognition in images contains a large number of vision application problems to provide students with the opportunity to solve real problems images or videos for these problems are provided in the resources associated with this book which include an enhanced ebook

crypto can be cryptic serious cryptography 2nd edition arms you with the tools you need to pave the way to understanding modern crypto this thoroughly revised and updated edition of the bestselling introduction to modern cryptography breaks down fundamental mathematical

concepts without shying away from meaty discussions of how they work in this practical guide you ll gain immeasurable insight into topics like authenticated encryption secure randomness hash functions block ciphers and public key techniques such as rsa and elliptic curve cryptography you ll find coverage of topics like the basics of computational security attacker models and forward secrecy the strengths and limitations of the tls protocol behind https secure websites quantum computation and post quantum cryptography how algorithms like aes ecdsa ed25519 salsa20 and sha 3 work advanced techniques like multisignatures threshold signing and zero knowledge proofs each chapter includes a discussion of common implementation mistakes using real world examples and details what could go wrong and how to avoid these pitfalls and true to form you ll get just enough math to show you how the algorithms work so that you can understand what makes a particular solution effective and how they break new to this edition this second edition has been thoroughly updated to reflect the latest developments in cryptography you ll also find a completely new chapter covering the cryptographic protocols in cryptocurrency and blockchain systems whether you re a seasoned practitioner or a beginner looking to dive into the field serious cryptography will demystify this often intimidating topic you ll grow to understand modern encryption and its applications so that you can make better decisions about what to implement when and how

this book provides a comprehensive account of the discipline of critical discourse analysis cda and demonstrates multiple linguistic methods through which it exposes and demystifies ideologies that are present in institutional discourse the book enables readers to critique the complexities of the relationship between language and power to expose the ideological operation of discourse proceeding from a theoretical grounding for cda in contemporary society the book comprises analysis of a wide range of discourse examples including the news media political speeches public service leaflets and social media readers are guided through a diverse range of models in cda in order to scrutinise and assess the role of language in society and to consider and challenge the principles of powerful networks institutions and organisations

through templates and real world examples this step by step guide clearly illustrates what good and bad data look like in order to help students get going quickly and build an effective survey around a research question in each chapter survey based challenges are linked to the broader research issues maintaining the important theoretical context to the learning process

applicable to a wide spectrum of design activity this book offers an ideal first step clearly explaining fundamental concepts and methods to apply when designing for the user experience covering essential topics from user research and experience design to aesthetics standards and prototyping user experience design explains why user centered methods are now essential to ensuring the success of a wide range of design projects this second edition includes important new topics including digital service standards onboarding and scenario mapping there are now 12 hands on activities designed to help you start exploring basic ux tasks such as visualising the user journey and recognising user interface patterns filled with straightforward explanations and examples from around the world this book is an essential primer for students

and non designers needing an introduction to contemporary ux thinking and common approaches designed specifically for newcomers to ux design the companion website offers extra material for hands on activities templates industry interviews contributor notes and sources of guidance for those seeking to start a career in the industry

tells you all the things you can learn by using a microscope

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The Genesis and Manifestation of German Aggression in World War II

This article aims to explore the multifaceted nature of German aggression in World War II, moving beyond simplistic narratives to analyze the historical, ideological, and socio-economic factors that contributed to its rise and devastating consequences. We will examine the underlying causes, key events showcasing this aggression, and the impact it had on the global landscape.

I. The Seeds of Aggression: Pre-War Germany

Understanding the aggression of Nazi Germany requires analyzing the context of the post-World War I era. The Treaty of Versailles, while aiming to prevent future conflict, imposed harsh penalties on Germany, including significant territorial losses, crippling reparations, and demilitarization. This created a climate of resentment and national humiliation, fertile ground for extremist ideologies like Nazism. Hitler's propaganda skillfully exploited this sentiment, portraying Germany as a victim unjustly punished and promising national rejuvenation through expansion and the assertion of German racial superiority. The Great Depression further exacerbated the situation, leading to widespread economic hardship and increasing support for radical solutions. The failure of the League of Nations to effectively curb German expansionist ambitions also played a significant role.

II. Manifestations of Aggression: From Anschluss to Barbarossa

German aggression wasn't a sudden eruption but a calculated escalation. The remilitarization of the Rhineland in 1936, a direct violation of the Treaty of Versailles, met with weak international response, emboldening Hitler. The Anschluss, or annexation of Austria in 1938, demonstrated the effectiveness of Hitler's strategy of using intimidation and the threat of force to achieve his objectives with minimal resistance. The subsequent occupation of the Sudetenland in Czechoslovakia, following the Munich Agreement, further showcased the appeasement policy's failure. This policy, adopted by Britain and France, aimed to avoid war by conceding to Hitler's demands. However, it only fueled his ambition, leading to the complete occupation of Czechoslovakia in 1939. The invasion of Poland on September 1st, 1939, triggered the official outbreak of World War II, marking the ultimate manifestation of German aggression. Operation Barbarossa, the

invasion of the Soviet Union in 1941, was perhaps the most brutal display of this aggression, marked by unprecedented brutality and atrocities against civilians.

III. Ideological Underpinnings: Nazism and the Doctrine of Lebensraum

Nazi ideology played a crucial role in driving German aggression. The concept of Lebensraum ("living space"), central to Nazi doctrine, called for the expansion of German territory eastward into Eastern Europe, specifically targeting the Soviet Union. This expansion was justified by the belief in the superiority of the Aryan race and the need for more land and resources to support German population growth. This racist ideology fueled the systematic persecution and genocide of Jews, Roma, Slavs, and other groups deemed "undesirable," adding a horrific dimension to the aggression. The propaganda machine effectively mobilized the German population behind this ideology, creating a climate of fear and intolerance that facilitated the acceptance of aggressive actions.

IV. Military Strategy and Tactics: Blitzkrieg and Total War

German military success in the early years of the war was partly due to innovative military strategies and tactics. Blitzkrieg ("lightning war"), a combination of swift armored advances, coordinated air strikes, and overwhelming firepower, proved devastatingly effective against less mobile and technologically inferior armies. This strategy allowed for rapid territorial gains and demoralized the enemy. As the war progressed, Germany adopted a policy of total war, mobilizing all aspects of society for the war effort. This included the conscription of men and women, the redirection of resources to the military, and the suppression of dissent.

V. The Legacy of German Aggression: A World Transformed

The aggression of Nazi Germany resulted in the deaths of tens of millions of people and a global conflict of unprecedented scale and devastation. The war led to the redrawing of national borders, the establishment of international organizations like the United Nations, and a fundamental shift in the global power balance. The Holocaust, a direct consequence of Nazi ideology and aggression, stands as a stark reminder of the dangers of unchecked nationalism, racism, and hatred. The post-war period saw the emergence of the Cold War, a new era of geopolitical tension between the superpowers, largely shaped by the events of World War II.

Conclusion

German aggression in World War II was a complex phenomenon rooted in a confluence of historical grievances, economic hardship, and a virulent ideology. The consequences were catastrophic, leaving an indelible mark on the 20th century and shaping the world we live in today. Understanding this period is crucial not only for historical accuracy but also for preventing future atrocities.

FAQs

1. Was Germany solely responsible for starting World War II? While Germany's actions were the primary catalyst, other factors such as the Treaty of Versailles, the failure of appeasement, and the rise of other aggressive ideologies contributed to the war's outbreak. 2. How effective was the appeasement policy? Appeasement ultimately failed to deter Hitler's aggression. By giving concessions, it emboldened him and only postponed the inevitable conflict. 3. What role did propaganda play in German aggression? Propaganda played a vital role in mobilizing popular support for the Nazi regime and its aggressive policies, fostering a climate of national unity and justifying its actions. 4. What were the key technological advancements that contributed to German military success? Innovations such as Blitzkrieg tactics, advanced tank technology, and the effective use of air power significantly contributed to Germany's initial successes. 5. What were the long-term consequences of German aggression beyond the war itself? The war led to the division of Germany, the rise of the superpowers, the formation of the United Nations, and a lasting impact on international relations, including the establishment of human rights norms and international law aimed at preventing future atrocities.

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